



Creative Entrepreneurship Masterclasses

Warsaw, 16-17.03.2026

Monday, 16.03.2026

Conference Room at Building C, [Kozminski University](#)

Hybrid

10:30 – 12:15 Masterclass „How to finance MVP development without VC funding? Building a startup without big money at the early stage“ led by Jussi Galla

12:30 Lunch

Tuesday, 17.03. 2026

13:00 – 13:50 Lunch

Auditorium named after Prof. L. Kozminski at Building C, [Kozminski University](#)

Hybrid

14:00 – 15:30 Masterclass „Collaborative Innovation Networks (COINs): How to Build High-Trust, High-Creativity Teams“ led by Prof. Peter A. Gloor

15:30 – 17:00 Break and Networking

Conference Room at Building C, [Kozminski University](#)

Hybrid

17:15 – 19:15 Masterclass „Creative Convergence: How Art, Science, Engineering, and Design Inspire and Transform Each Other“ led by Laurent Uhres

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Creative Entrepreneurship Masterclasses

Kozminski University invites you to join the **Creative Entrepreneurship Masterclasses** - a two-day series of inspiring and practice-oriented sessions designed for students, founders, innovators, and creative professionals who want to turn ideas into impact.

Masterclass 1:

How to finance MVP development without VC funding? Building a startup without big money at the early stage.

You will explore how to build a serious-games start-up without VC funding through business context, a group experience with a reflective entrepreneurship game, and three practical stories about creating a “good-enough” MVP, selling without credibility, and staying persistent.

Date: 16 March 2026

Time: 10:30AM-12:15PM

Location: Kozminski University, Conference Room C

Format: Hybrid (in-person & online)

Language: English

Trainer: Jussi Galla



Jussi Galla

is the CEO of Topaasia Ltd which is a company that helps directors to engage employees in game-changing-dialogues on strategy and culture. Jussi has been focusing on developing and commercializing (not being easy) this one method for the last 10+ years.

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Masterclass 2:

Collaborative Innovation Networks (COINs): How to Build High-Trust, High-Creativity Teams.

This masterclass offers a concise introduction to Collaborative Innovation Networks (COINs), showing how small, self-driven groups innovate by mapping social networks, measuring collective intelligence, and recognizing collaboration styles, supported by industry cases, AI-enhanced methods, and hands-on exercises.

Date: 17 March 2026

Time: 2:00PM-3:30PM

Location: Kozminski University, Auditorium named after Prof. L. Kozminski

Format: Hybrid (in-person & online)

Language: English

Trainer: Prof. Peter A. Gloor



Peter A. Gloor

is a leading MIT researcher in collective intelligence and collaborative innovation, founder of Galaxyadvisors, and globally recognized expert on COINs, swarm leadership, and sociometrics. He combines top-tier academic work with industry experience from Deloitte, PwC, and UBS, inspiring organizations worldwide to innovate through collaboration and data-driven teamwork.

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Masterclass 3:

Creative Convergence: How Art, Science, Engineering, and Design Inspire and Transform Each Other.

This masterclass explores how art, science, engineering, and design intersect, showing - through insights from Creative Convergence—how these disciplines continually shape and elevate one another.

Date: 17 March 2026

Time: 5:15PM-7:15PM

Location: Kozminski University, Conference Room C

Format: Hybrid (in-person & online)

Language: English

Trainer: Laurent Uhres



Laurent Uhres

is an innovation leader and interdisciplinary creator who bridges art, science, engineering, and design. As VP of Innovation at Webellian and author of Creative Convergence, he helps organizations unlock creativity and shape breakthrough ideas at the intersection of technology and human imagination.

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